



## INVITATION TO ATTEND ONLINE COURSE-AR3

Dear Colleagues,

We are inviting you to the 6<sup>th</sup> online course entitled University Knowledge Transfer (ECTS:20H), Arrow Project, European Union.

### OBJECTIVES:

1. Knowing what knowledge transfer is and its importance in the university context.
2. Knowing the instruments and procedures for making knowledge transfer effective.

### PARTICIPANTS PROFILE:

Junior researchers, Master students, PhD. Students, R+D+I Staff

### METHODOLOGY

The course will be practical and interactive with an online methodology. Moodle (online platform) will be the central resource, letting the participants to have access to the resources and tools presented to carry out practices.

### CONTENTS:

1. Knowledge transfer: basic concepts
  - 1.1. Research, development and innovation
  - 1.2. Knowledge transfer
  - 1.3. Technology readiness level
2. Innovation at firms: how to connect the university and the business
  - 2.1. Innovation process at the business, where does the university fit?
  - 2.2. Spin-offs
3. Intellectual property rights (IPR):
  - 3.1. Patents
  - 3.2. Utility models
  - 3.3. Copyright
  - 3.4. Trademarks
  - 3.5. Design patent
4. Agreements, contracts and collaborative projects: The Spanish experience
  - 4.1. Contract
  - 4.2. Agreement
  - 4.3. Services
  - 4.4. Sponsorship

4.5. Chairs

4.6. The case of H2020

**TEACHER:** D. Artemis Rivero González, Knowledge transfer office in FPCT-ULPGC

**DATES:** On- line sessions: From 10th January 2020 till 15th February 2020  
Final on-line Assessment/Test: from 17<sup>th</sup> February till 29<sup>th</sup> February 2020

For registration: [research@usu.edu.mn](mailto:research@usu.edu.mn)

Registration deadline: 2020.01.10, 16:00

Arrow Team, USU

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